



FOR IMMEDIATE RELEASE

## Daniel Deusser and Equita van't Zorgvliet Jump to Victory in the Longines Grand Prix



*The Epic Conclusion of the Longines Masters of Los Angeles Sets the Stage for the Exciting Next Leg of the Indoor Grand Slam of Show Jumping in Paris*

**LOS ANGELES (Oct. 2, 2016)** – Daniel Deusser of Germany and Equita van't Zorgvliet emerged as champions of the Longines Masters of Los Angeles' main event, the Longines Grand Prix. The duo completed the course with an impressive time of 37.67 seconds, and were followed by Friday's Longines Speed Challenge winner, Nayel Nassar and The Netherlands' Harrie Smolders who took second and third place, respectively. Deusser, who in the last two months captured the Longines Masters Grand Prix title and an Olympic medal, now looks to make history by winning the Grand Prix in Paris and Hong Kong, and earning the brand new Super Grand Slam Bonus of 2.25 million euros.

At a press conference following the prize giving ceremony, Deusser told reporters and fans what it took to win atop his 12-year-old mare. "I knew I had to try everything to beat



[the time] and I took all the risks. She played the game today and she was amazing,” he said crediting his horse.

With the German’s Grand Prix win at the Longines Masters of Los Angeles, Duesser is now in the running for the Super Grand Slam Bonus, which he will achieve if he wins the Grand Prix in both Paris and Hong Kong this season. When asked about his plans for attending the Longines Masters of Paris, Duesser shared his vision. “That was the plan in the beginning. Paris and Hong Kong have two amazing shows there.”

The final day of the Longines Masters of Los Angeles also featured the EEM Grand Prix, which was won by Guillaume Canet and SIEC Ciotto. Hilary McNeerney, riding Z Acodate DDL, won the all-female Sam Edelman Grand Prix class as well as a bevy of high-fashion riding boots and ballerina flats.

Over the course of the past four days, fans experienced electrifying show jumping, fast-paced polo presented by La Martina, beautiful dressage performances, live music, masterfully created cuisine, special meet-and-greets with riders and horses, as well as, an active kids corner for the full family experience. In a special session on Friday evening, Longines, the Title Partner and Official Timekeeper of the event, facilitated a conversation between elite equestrian and daughter of former Mayor Michael Bloomberg, Georgina Bloomberg, and reigning Olympic slalom gold medal winner Mikaela Shiffrin. The two athletes discussed the importance of timekeeping and precision in show jumping and alpine skiing.

With the close of the 2016 Longines Masters of Los Angeles, the event and its participants now look to Paris where the Longines Masters will take place Dec. 1-4 of this year, before arriving in Hong Kong for the grand finale of the season Feb. 10-12, 2017.

“We are thrilled to say that season two of the Longines Masters Series has succeeded in making a mark in not just the equestrian community, but also in the world of sports,” said Christophe Ameeuw, CEO and Founder of EEM. “The past four days have exhibited the world’s top athletes vying for the winning title in what has become one of the largest competitions in the world. Thank you to all the riders, the horses, the team members, and most importantly to the fans for making this possible. We ride the world.”

**Photos are available at: XXX**

[https://www.dropbox.com/sh/hc5ps02aguo1oq3/AABcNF6B4QC06IN\\_IzslPeasa/Longines%20Masters%20of%20Los%20Angeles\\_Day4\\_Sunday%20October%202nd?dl=0](https://www.dropbox.com/sh/hc5ps02aguo1oq3/AABcNF6B4QC06IN_IzslPeasa/Longines%20Masters%20of%20Los%20Angeles_Day4_Sunday%20October%202nd?dl=0)

***Photo Credit: Photo by Bernstein Associates for EEM***

**B-roll available upon request.**



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## **ABOUT THE LONGINES MASTERS**

Established in three of the world's most iconic cities — Los Angeles, Paris and Hong Kong — the Longines Masters Series, “Grand Slam Indoor of Show Jumping” is renowned as one of the most prestigious equestrian events in the world.

Created by EEM and inspired by the Grand Slam tennis tournaments, the Series rapidly developed abroad, with the Longines Masters of Hong Kong in 2013 and the Longines Masters of Los Angeles in 2014. In 2015, the intercontinental trilogy became the Longines Masters.

Presented by EEM and recognized by the FEI, the “Grand Slam of Indoor Show Jumping” is the ultimate challenge, with two levels of prizes:

The Super Grand Slam, a bonus of 2.25 million Euros for winning 3 consecutive Longines Grand Prix in the same season: Los Angeles, followed by Paris and then Hong Kong.

The Grand Slam: a bonus of 1 million Euros for three successive victories in the Longines Grand Prix from one season to the next, (ex: Paris > Hong Kong > Los Angeles, or Hong Kong > Los Angeles > Paris.)

These events are broadcast in more than 120 countries and reach up to 550 million households. Every edition of the Longines Masters is a must-attend event bringing together top-level athletes and amateurs alike, celebrities and corporate decision-makers from around the world, all who come to enjoy a unique experience created by exceptional moments in sport, entertainment, glamour, gastronomy and contemporary art.

Save the dates for the season two:

- Longines Masters of Los Angeles: 29 September-2 October, 2016
- Longines Masters of Paris: 1-4 December, 2016
- Longines Masters of Hong Kong: 10-12 February, 2017

## **ABOUT EEM**

EEM CEO and Founder Christophe Ameeuw and his team have set no less a goal than to reinvent the sport of show jumping. For over ten years they have been dedicated to bringing equestrian sports to the international front stage. Inspired by the legendary tournaments of the tennis Grand Slam, EEM gathers under one roof the best of show jumping, entertainment and lifestyle experience. 2009 was a crucial milestone for EEM with its revival of the “Jumping de Paris” and the creation of the Paris Masters. EEM then set off to conquer new continents, with an Asian edition which took place in Hong Kong in 2013, followed in 2014 by the first American stage of the Longines Masters in



Los Angeles. In 2015 the intercontinental trilogy of which EEM is the creator, owner and organizer, became the Longines Masters “Grand Slam Indoor of Show Jumping”.

## **ABOUT LONGINES**

Based in Saint-Imier, Switzerland since 1832, the watchmaking expertise of Longines reflects a strong devotion to tradition, elegance and performance. Longines has generations of experience as the official timekeeper for world championships and as a partner of international sports federations. Over the years, Longines has forged solid and lasting ties with the sports world. Known for the elegance of its timepieces, Longines is a member of the Swatch Group Ltd., the world’s leading manufacturer of timekeeping products. Featuring the winged hourglass as its emblem, the brand operates in more than 150 countries.

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